

December 9, 2003

Dear Sundance and Robert Redford,

I am working on a project to promote the Clean Clothes Campaign. I know your catalogue company as well as your film production company does a tremendous amount to promote, feature and help establish artists of all types. I admire your work, your mission and your spirit.

I am also a customer of Sundance, and a selective consumer. I noticed featured in your most recent catalogue felt balls from Tibet. I was curious to know whether those came from the Women's Cooperative that has been established there. If so, I, and I believe other customers, would appreciate knowing that. As a consumer, I would like to be able to make the most ethical choices possible, and give my money to companies that work with and support manufacturers that provide a living and sustainable wage to their employees. This is similar to your support of budding artists.

If you are unaware of this Campaign, I'm providing some web site resources that can link you to manufacturers that practice this ethic. Companies like SweatX, founded by Ben Cohen of "Ben & Jerry's" Ice Cream, (he calls this his "Hot Fudge Social Venture"), Patagonia, American Apparel and Organic Cotton Clothes. I think customers of yours would appreciate knowing the difference and having an option.

Thank you for your consideration.

Sincerely,

Tracy Shaw

*" A living wage enables workers to meet their needs for nutritious food and clean water, shelter, clothes, education, health care and transport, as well as allowing for a discretionary income. It should be enough to provide for the basic needs of workers and their families, to allow them to participate fully in society and live with dignity. It should take into account the cost of living, social security benefits and the relative standards of other groups". **Garment workers do not have to be exploited in order to operate a financially successful apparel factory.***

<http://www.greenpages.org>

<http://nosweatapparel.com>

<http://www.sweatx.net>

<http://www.americanapparel.net>

<http://www.ethicalthreads.co.uk>